

# MICHAEL REEVES

WORDPRESS, FRONT END  
WEB DEVELOPER

## PROFILE

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[www.msreeves.co.uk](http://www.msreeves.co.uk)

## SKILLS

- Cursor AI
- WordPress (Web Stack)
- Umbraco
- EpiServer
- Hubspot
- Workfront
- PHP, CSS, SCSS, HTML, Node JS
- Adobe Photoshop
- Canva
- Microsoft Excel & Word
- Web Design/Development Design Thinking
- Computer Literacy
- Strong Communication
- Team working & Problem solving
- Planning and organisation
- Working to deadlines
- Results focused with other web specialists/content editors/publishers & graphic designers
- Emails and social media
- Meet clients to identify their needs and liaise regularly with them
- Present initial design ideas to clients
- Work with different content tasks

I am a Front-End Web/WordPress developer/Editor experience working for various digital publication organisations. I work with various publication based websites with BSI Group, Mark Allen Group as well as working with emails and social media platforms including Wordpress, EpiServer & Umbraco Content Management systems, Canva, Hubspot plus working with Cursor AI for more sufficient execution of project delivery and learn new techniques/technologies. Known for being hard-working, a team player who brings a wealth of experience being accurate, adaptable and reliable. Being responsible for any task given by being pro-active and innovate to succeed.

## EXPERIENCE

### WEBSITE EDITOR

BSI Group ([www.bsigroup.com](http://www.bsigroup.com))

August 2023 - Current (Contract basis)

Managed/upload content on a EPI Server content management system working on several hundred pages for site launch.

Working on websites across 40+ countries worldwide.

Working with various divisions across industries that cover Healthcare, Energy, ICT, Built Environment etc. plus standards across of all spectrums.

Working with ticketing system Workfront to perform tasks from with clients/stakeholders working with Content teams across all divisions to meet their needs with english/non-english written content.

Building various pages using web built templates to produce variety of different types of content eg. blogs, white-papers, campaigns, webinars, primary industry/expertise style content including certification for products.

### WEBSITE DEVELOPER

Nexus Media Group ([www.nexusgroup.co.uk](http://www.nexusgroup.co.uk))

June 2021 - June 2023

Working on various publishing websites and events across Nexus Media Group using WordPress CMS and ASP Events CMS Systems. Creating emails using Hubspot platform for newsletters, event notifications.

Creating social media creative assets for events using Canva. Uploading videos and digital media publications using Vimeo and Issuu.

Publishing various posts/features and custom post types.

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## EDUCATION

### JUST IT TRAINING

Just IT Training, London

2017 - 2018

### BA HONS ILLUSTRATION

University Art & Media Design,  
Swansea

2014 - 2016

### ART & DESIGN

### FOUNDATION DEGREE

Coleg Gwent, Carleon

2013

### INTERACTIVE MEDIA, PAINTING & DECORATING, I.T PART TIME, CARPENTRY

Coleg Gwent Nash College,

Newport  
2008 - 2012

## WEBSITES WORKED ON IN INDUSTRY AND PORTFOLIO

[www.msreeves.co.uk/events/](http://www.msreeves.co.uk/events/)

[www.nmt-magazine.co.uk](http://www.nmt-magazine.co.uk)

[www.caring-times.co.uk](http://www.caring-times.co.uk)

[www.nurserymanagementshow.co.uk/](http://www.nurserymanagementshow.co.uk/)

[www.nurseryworld.co.uk](http://www.nurseryworld.co.uk)

[www.cypnow.co.uk](http://www.cypnow.co.uk)

[www.dramaandtheatre.co.uk](http://www.dramaandtheatre.co.uk)

[www.businesswomenineducation.com](http://www.businesswomenineducation.com)

## REFERENCES

AVAILABLE UPON REQUEST

## EXPERIENCE

Working with WordPress Plugins eg. Elementor, ACF Fields etc.

Cropping, compressing, and uploading imagery using Photoshop.

Working on various web technology languages such as PHP, HTML,  
CSS and Javascript.

### WEB CONTENT MANAGEMENT ASSISTANT

RUSI ([www.rusi.org](http://www.rusi.org))

APRIL 2021 - JUNE 2021

Managed content on a Drupal content management system working  
on several thousand pages for site launch.

Formatted content, assigning metadata.

Cropped, compressed, and uploading images..

### WEB DESIGNER

Mark Allen Group ([www.markallengroup.com](http://www.markallengroup.com))

November 2018 - October 2020

Worked within a team of front-end and back-end web developers to  
develop, maintain client websites within the areas of Education,  
Healthcare, Events, Music, and Leisure & Travel using various  
platforms such as WordPress and Umbraco working on CMS content.  
Worked with Word Press, HTML, CSS and JavaScript.

Produced new websites from design layouts.

Created various event websites plus CMS editing including websites in  
other sectors such as Education, Engineering & Music publications  
within the company.

Produced new designs for various companies for examples; TES Show  
London, Nursery World, Drama and Theatre, and Technology Business  
Today etc.

### WEB DESIGNER/FRONT END DEVELOPER

Fern & Noble

January 2018 - March 2018

Worked with Word Press, HTML, CSS and JavaScript.

Produced changes in display layout to existing pages of the  
company website.

Added image/product carousels also creating contact forms and  
pop-ups for customer interaction.